

Formulation	INGREDIENTS:	<u>% by Weight</u>	Functionality
	STEPAN-MILD® LSB LATHANOL® LAL POWDER ALPHA-STEP® PC-48 AMPHOSOL® HCG (or AMPHOSOL® HCG-HP) STEPAN-MILD® GCC Sodium Chloride Citric Acid Deionized Water Fragrance, Dye, and Preservative	1.43 5.25 13.10 1.00 q.s. q.s. q.s. to 100.00	Primary Surfactant Surfactant Surfactant Secondary Surfactant, Thickener Foam Booster, Thickener Viscosity Builder pH Modifier Carrier Additive
	Total	100.00	
Procedure	 Charge Deionized Water in a suitable vessel equipped with heating and agitation capabilities. While agitating, heat water to 55°C-60°C (131°F-140°F) then add STEPAN-MILD® LSB and LATHANOL® LAL Powder. Mix well until solubilized. Cool down to 40°C-45°C (104°F-113°F). Add AMPHOSOL® HCG (or AMPHOSOL® HCG-HP), while continuing agitation. Add STEPAN-MILD® GCC. Mix well. Cool batch to 25°C (77°F). Adjust pH with Citric Acid. Add Fragrance, Dye, and Preservative. Adjust viscosity with Sodium Chloride, if necessary. *Note: When formulating with AMPHOSHOL® HCG-HP, a greater amount of Citric Acid may be needed to adjust the pH within the recommended range as noted, than when formulating with AMPHOSOL® HCG. 		
Physical Properties	Appearance at 25°C pH, as is pH, after adjustment Viscosity at 25°C, cps	Clear liquid 4.8–5.0 5.5–5.8 4,100–4,500	
Storage/ Stability	4 weeks at 25ºC 4 weeks at 4ºC 4 weeks at 50ºC Freeze/thaw 3 cycles	Stable Stable Stable Pass	
Instructions for Use	Apply the product to wet hair. Lather, then rinse thoroughly.		
	This is a high-foaming shampoo having a light conditioning effect.		
External Comment	Marketing Notes: BCI = 69. Total Biorenewable Carbon Index (BCI) was calculated only for the Stepan surfactants used in this formulation. LATHANOL® LAL Flake can be used as a		

