

Name **CONDITIONING SHAMPOO** 557 No. Description

This 2-in-1 shampoo provides both cleaning and conditioning. The formulation includes Di (Hydrogenated) Tallow Phthalic Acid, which is an excellent emulsifier/suspending agent for silicones,

and non-diethanolamine amide.

**INGREDIENTS:** Formulation % by Weight

> **Deionized Water** q.s. to 100.0 STEPANOL® AM-V 70.0 Di (Hydrogenated) Tallow Phthalic Acid (HALLSTAR® TAB-2) 5.0 NINOL® M-10 2.0 Dow Corning 200 Fluid, 12,500 cps (Dow Corning) Dimethicone 0.5 Versene (Dow Chemical) EDTA 0.2 Dye, Fragrance, Preservative 0.2 Citric Acid q.s. Sodium Hydroxide q.s. Ammonium Chloride q.s.

> **Total** 100.0

Procedure Add STEPANOL® AM-V, NINOL® M-10, and EDTA to Water and heat to 75-80°C with mixing. Add Di

(Hydrogenated) Tallow Phthalic Acid and Dow Corning 200 Fluid, and mix for

30 minutes. Cool to 25°C with mixing. Add Dye, Fragrance, and Preservative and adjust pH to 5.8-6.2 with Citric Acid or Sodium Hydroxide, as needed. Adjust to desired viscosity with Ammonium Chloride.

**Physical** Appearance Opaque, liquid 2500 - 3500 **Properties** Viscosity at 25°C, cps pH, as is 5.8 - 6.2

Storage/ 3 months at 25°C Stable Stability 1 month at 42°C Stable 1 month at 50°C Stable

Instructions Apply to wet hair, lather, and rinse. for Use

External This formulation has been shown to provide conditioning equivalent to a leading brand of 2-in-1 Comment shampoo/conditioner.

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Assistance

For applications or product handling assistance, call our Technical Service Department at 1-800-745-7837 (U.S.) or For 011-334-76-505-100 (Europe). Additional

For ordering assistance, call our Account Service Department at 1-800-457-7673.

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